

#### Shirley Photographic Society

# 

Bob Breach and Phil Moorhouse So you have spent time adjusting your great image to its optimum state

What do you do with it?



Right file type for right purpose

#### MASTER IMAGE FILES?

- Ideally:
  - □ Take and store master image as edited raw file
  - □ Can then "develop" any number of other copies in different formats
- Alternatively
  - Keep one master copy in highest quality format available (TIFF or high quality jpeg)
  - □ Make other output files as necessary according to need

#### WHAT COLOUR SPACE?



- Colour space defines the range of colours that can be displayed
- 2 main types
  - □ Adobe RGB: larger space optimised for printing
  - □ s-RGB: smaller space optimised for screen
- If saving files as jpeg in camera set as Adobe RGB (largest) and modify to s-RGB later if needed

Getting the colour right: profiles and calibration

## COLOUR PROFILES

- A major subject in its own right and very complex
- Each piece of kit can reproduce colour slightly differently
- Photo editing software often allows sophisticated colour adjustment but useless if screen does not match printer (or projector)
- Ideally monitor, printer (and each paper), and projector should be colour calibrated so that they match



E books by Spyder on colour available for detailed reading!!

## COLOUR PROFILES BASICS



Camera colour space (adobe RGB)





<u>Monitor profile</u> sets "standard" colour reproduction

(But will be influenced by lighting and monitor position)

Paper profile 1

Paper profile tries to "match" monitor colour to printer/paper combination

Paper profile 2







Adjust colour in

editing software

## WHAT ARE ICC PROFILES

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## MINIMUM RECOMMENDED

- Colour profiling
  - Monitor
    - Buy or borrow profiling device
    - Make sure position and lighting good when setting up
  - □ Printer/paper
    - Can download free "standard" profiles for some papers
    - Best use specialist service (free or small cost )
- Best to standardise on a few papers you like
- Make sure the profiles are set up properly in your software and changed when you use different paper



Typical test chart for colour calibration

#### COLOUR PROFILING SCREEN

- Spyder profiling gadget (available to borrow for Solihull members)
- Install software and run following on screen instructions
- Creates accurate colour profile for screen
- Make sure that lighting in room is optimum and use same conditions each time



Image output for screen (Projector, TV, Tablet)

#### IMAGE OUTPUT FOR SCREEN

- Best to use jpeg
  - Lower quality jpegs often OK since reduce file size and/or slide show processing time
  - $\Box$  Use s-RGB colour space
- Think about aspect (pixel) ratio needed for final output to TV or projector
  - □ Most programmes allow you to save images in different aspect ratios
  - □ Most TVs now at least HD (1920x1080 pixels) or 4k (4096 pixels wide)
  - □ High quality photo projector (1600x 1200 pixels) or higher
- Can use different colour backgrounds but be careful about edgesif in doubt use black as background
- Sometimes projected images benefit from frame or border around

#### PIXELS FOR PROJECTION (4x3 SCREEN)



Full frame images
Image/image size/pixel dimensions



- Cropped images
  - □ Set background to black
  - Set image size as above using maximum dimension first e.g. 1050 for portrait
  - Image/canvas size/size/pixel dimensions

#### MAKING BORDERS AROUND IMAGE

- Use image size/canvas size linked with appropriate colour for background
- Simplest way to use "stroke tool"
- Alternatively modify image/canvas size
  - Example using DPI image for competition which is less than 1600x1200 pixel and want to make 3 pixel white border
    - Image size set as 3 pixel less than the required dimension for projection (e.g. if 1050 pixel square then set at 1047 x1047 pixel)
    - 2. Canvas size set as 1050 x 1050 and background white
    - 3. Canvas size set as 1600 x 1200 and background black
- Some software also creates borders for you
- Same approach can be used for prints and any combination of borders around print but if complex best to work out on paper first

Printing and printing software

#### PRINTING

- Making high quality prints can be a complex process
- Requires decent printer, inks and paper
- Plus three main technical pillars:
  - 1. Proper set up of software and printer drivers
  - 2. Interpolation optimising available pixels to print size
  - 3. Colour profiles- getting the colour "right"
- The overall "look and feel" of the print can be significantly enhanced by choice of paper
- Which paper to use for which print is personal choice but standardise on a few you like to minimise effort and need for separate profiles

An alternative is to use good quality commercial printer





#### 23 Mp full frame camera



Likely that many/most images will need to be interpolated for printing at large size *particularly if cropped* 



# Creating extra pixels by informed guesswork



Uses a variety of complex mathematical formulae with various names e.g. bicubic interpolation

#### DIFFERENT TYPES OF INTERPOLATION



#### PRINTER PROGRAMMES

- Many to choose from
  - □ Better raw processors
  - □ PS Elements/CS
  - Windows free software
  - Specialist printing programmes
- Same principles
  - Decide on paper type and size
  - Decide on image size on paper
  - Decide on DPI
  - □ Set up suitable profiles

But always switch off printer driver in favour of the print software driver





## PRINTING WITH PHOTOSHOP

Set up will vary between software and software version and printer that are used

- File/Print
- Select printer type
- Select printer settings/change settings
  - $\hfill\square$  Set paper type, quality and size
- In other options/colour management make sure that "PS manages colour" is chosen and also in printer settings switch off colour management



#### PRINTING WITH QIMAGE

- An example of a specialist print programme Qimage
- http://www.ddisoftware.com/qimage-u/
- Costs around \$70 (£55) but easy to use (once set up) and gives good quality prints with sophisticated options



#### MOUNTING

- Mounting prints depends on your taste
  - Cut-out frame (make or buy)
  - Mount directly on board
  - □ Borders?
- What colour? Most judges tend to prefer white or dark grey/black. But your choice!
- Think about position of image in frame central or offset? Small or large border?





## QUESTIONS AND DISCUSSION